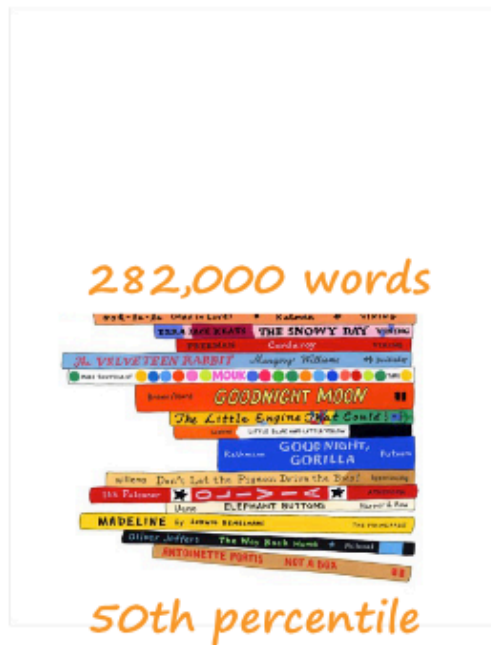


# Read With a Child It's the Most Important 20 Minutes of Your Day

Child "A"  
reads **20 minutes**  
each day  
3,600 minutes  
in a school year.

Child "B"  
reads **5 minutes**  
each day  
900 minutes  
in a school year.

Child "C"  
reads **1 minute**  
each day  
180 minutes  
in a school year.



By the end of 6th grade, Child "A" will have read the equivalent of 60 whole school days. Child "B" will have read only 12 school days.

Which child would you expect to have a better vocabulary?

Which child would you expect to be a proficient reader?

Make the commitment today to read with a child; it makes a difference.